

PRESENTATION AREA/PLATFORM

Tentative Schedule 1/23/09

Thursday, January 29th			
Time	Function	Presenter	Topic
8:30-9:00am	The AGM's Essential Tips	Ken Morton Jr. & Vicki Bernstein	Essential tips on "How to smartly work the show floor"
9:15-9:30am	"Elements of Style" - Daily Fashion Segment	Annamarie Dodd & Argy Koutsothanasis	Focusing on new trends, styles and design with daily relevant industry segment topics. Empahsis on Eco-Golf - "Hitting the Green"
9:30-9:45am	Tee Direct "Quiet Please"	Greg MacKeen	Debuting a new "urban chic" polo line
9:45-10:15am	GOLF.GREEN.GOOD IDEA	Jason Visconti & Cherie Trombley	Debuting new apparel line which is 100% certified organic
10:30-10:45am	Eco-Innovation presented by the ForeFront Group	Jason McKinney	Eco friendly golf towels
11:00-11:30am	Peter Post: "Playing Through - A Guide to the Unwritten Rules of Golf"	Peter Post	Author of the New York Times Bestseller "Essential Manners For Men" will be on hand to speak about his new book.
12:00-12:30pm	Jack Mitchell: "HUG YOUR CUSTOMERS"	Jack Mitchell	Jack Mitchell, CEO, Mitchells/Richards and author of The Wall Street Journal Business Bestseller "Hug Your Customers" will be on hand to share proven ways to personalize sales and achieve astounding results
12:45-1:00pm	"Elements of Style" - Daily Fashion Segment	Annamarie Dodd & Argy Koutsothanasis	Focusing on new trends, styles and design with daily relevant industry segment topics. Emphasis on Women's Initiatives in the industry.
1:00-1:30pm	LPGA-USGA: Girls Golf 20th Anniversary	Pat Browning, Exec. Dir. of The LPGA Foundation; Sherry Greene, Programs Dir. The LPGA Foundation/LPGA-USGA Girls Golf; Sandy LaBauve, Founder Girls Golf	LPGA-USGA Initiatives & Celebrating the 20th Anniversary. National Ambassadors Announcement
2:00-3:00pm	"The Future of Women's Golf" sponsored by Nike	Cindy Davis & Suzann Pettersen	An exclusive panel discussion
3:00-3:15pm	Nike - Q&A Session		
4:00-5:00pm	PUMA Open Celebrity Challenge	PUMA	Interactive contest featuring Kasey Kahne, NASCAR Driver and Briana Vega, Big Break Contestant with the opportunity to win PUMA merchandise
Friday, January 30th			
Time	Function	Presenter	Topic
8:30-9:00am	The AGM's Essential Tips	Ken Morton Jr. & Vicki Bernstein	Essential tips on "How to smartly work the show floor"
9:15-9:30am	"Elements of Style" - Daily Fashion Segment	Annamarie Dodd & Argy Koutsothanasis	Focusing on new trends, styles and design with daily relevant industry segment topics. Empahsis on "Fresh Faces in Fashion"

9:30-10:00am	Fresh Faces in Fashion: New Designers	Leslie Chow - Iconic	Exclusive opportunity to meet the new designers
10:00-10:15am	GOLF.GREEN.GOOD IDEA	Jason Visconti & Cherie Trombley	Debuting new apparel line which is 100% certified organic
11:00-12:00pm	IAN POULTER DESIGNS: Collection Viewing	Ian Poulter Designs	Quintessentially British, the Autumn/Winter 2009 Collection.
12:30-1:00pm	Boo Weekley by Firethorn Tour	Boo Weekley	Preview of Boo's new line and social initiatives
1:15-2:00pm	LPGA-USGA: Teaching & Club Professionals 50th Anniversary	Nancy Henderson	LPGA 2009 Initiatives & Celebration of their 50th Anniversary. Announcing 4 inductees into the HOF.
2:30-2:45pm	"Elements of Style" - Daily Fashion Segment	Anmarie Dodd & Argy Koutsothanasis	Focusing on new trends, styles and design with daily relevant industry segment topics. Emphasis on "All in the details: A look at footwear, accessories and making a style statement"
2:45-3:00pm	Your Game...Your Way...presented by the ForeFront Group	Jason McKinney	Launch of new bag tag
3:00-3:30pm	<i>Accessory Showcase Participants Feature</i>		Sundog, Glove It and Tracey Lynn Golf highlight
4:00-5:00pm	PUMA Open Celebrity Challenge	PUMA	Interactive contest featuring Johnny Damon, NY Yankee and Erica Blasberg, LPGA Player with the opportunity to win PUMA merchandise
6:00-7:00pm	Professional Golf Caddies Hall of Fame Induction Hour	Dennis Cone	
Saturday, January 31st			
Time	Function	Presenter	Topic
9:30-10:00am	"Elements of Style" - Daily Fashion Segment	Anmarie Dodd & Argy Koutsothanasis	Focusing on new trends, styles and design with daily relevant industry segment topics. Emphasis on "Forward Thinking: A focus on the latest wearable technologies"
10:00-10:30am	GOLF.GREEN.GOOD IDEA	Jason Visconti & Cherie Trombley	Debuting new apparel line which is 100% certified organic
10:30-11:30am	Meet Your PGA Officers & CEO		