



PGA™

IMMEDIATE RELEASE

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PGA MEMBERS ONCE AGAIN PUT TO THE TEST WITH RETURN OF PGA SECTION SHORT GAME CHALLENGE AT THE 56th PGA MERCHANDISE SHOW

PALM BEACH GARDENS, Fla. – PGA Professionals and Apprentices will once again have the opportunity for bragging rights among their peers by testing their chipping and putting skills in the PGA Section Short Game Challenge, Jan. 29-31, at the 56th PGA Merchandise Show in Orlando, Fla.

Supported by PGA partners Callaway Golf, PING and Titleist, the PGA Section Short Game Challenge will be conducted on the PGA Show Floor next to the club demonstration area in the Orange County Convention Center.

The competition features a \$13,500 total purse, with all prize money going to the winning PGA Sections. The PGA Short Game Challenge is open to any PGA of America Professional or Apprentice attendee. Each competitor is allowed two putts and two chips, with the total distance of all putts and chips used to determine each day's final results.

Each session is sponsored by one of the three PGA of America golf partners, with a daily first-place prize of \$2,500; followed by \$1,500 for runner-up and \$500 for third place.

The PGA Short Game Challenge Schedule (with accompanying sponsors):

	9:00 a.m. – 11:30 a.m.	12:00 – 2:30 p.m.	3:00 – 5:30 p.m.
Thursday, Jan. 29:	Callaway	PING	Titleist
Friday, Jan. 30:	PING	Titleist	Callaway
Saturday, Jan. 31:	Titleist	Callaway	PING

Competition example:

Two Putts	1) 6"	2) 8"	Total – 1 foot, 2"
Two Chips	1) 1 foot 2"	2) 2 foot, 4"	Total – 3 feet, 6"
Player/PGA Section Final Total Distance = 4 feet, 8"			

About The PGA of America

Since 1916, The PGA of America's mission has been twofold; to establish and elevate the standards of the profession and to grow interest and participation in the game of golf.

By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, the Association enables PGA Professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the \$76 billion golf industry. By creating and delivering dramatic world-class championships and exciting and enjoyable golf promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public's interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. The PGA of America brand represents the very best in golf.